

FCP展示会・商談会シート

記入日

2025 年
9 月 20 日FOOD
COMMUNICATION
PROJECT

第3.2版

■ 商品特性と取引条件

商品名	①生いちご / ②いちごジェラート							
提供可能時期 (最もおいしい時期を()内に記載)	① 12月～5月頃 ② 通年		()	賞味期限／消費期限	賞味期限	①2day	消費期限	②--
主原料産地 (漁獲場所等)	福島県郡山市			JANコード (13桁もしくは8桁)				
内容量	① 12H ② 120ml			希望小売価格	税抜	①300 0	税込(切捨) 税率 8%	#VALUE!
1ケースあたり入数	① 10 ② 50			保存温度帯	冷凍			
発注リードタイム	1週間程度			販売エリアの制限	○ 無 ● 有→ ①発送圏内2日			
最大・最小ケース納品単位 (◎ケース/日 など単位も記載)	最大	10ケース	最小	1ケース	ケースサイズ	縦(デ) × 横(デ) × 高さ(デ)	重量(キ)	
						40.0 50.0 30.0	5.0	
認証等 (商品・工場・農場等)	<input type="checkbox"/> 有機JAS <input type="checkbox"/> ISO ※ <input type="checkbox"/> HACCP ※ <input checked="" type="checkbox"/> 農業生産工程管理(GAP) ※ <input type="checkbox"/> その他(右に記入→) ※印のものは、具体的な取得内容を記載 → JGAP認証農場							

ターゲット	売り先	<input checked="" type="checkbox"/> 外食 <input type="checkbox"/> 中食 <input type="checkbox"/> 商社・卸売 <input type="checkbox"/> メーカー <input type="checkbox"/> スーパーマーケット <input checked="" type="checkbox"/> 百貨店 <input type="checkbox"/> その他小売 <input checked="" type="checkbox"/> ホテル・宴会・レジャー <input type="checkbox"/> その他(右に記入→) (<input type="checkbox"/> 業務用対応可能 <input checked="" type="checkbox"/> ギフト対応可能)
	お客様 (性別・年齢層など)	20代及びシニア層の女性
利用シーン (利用方法・おすすめレシピ等)	フレッシュな状態で美味しく食す	
商品特徴	① J G A P 認証農場、環境制御により管理された糖度の高いいちご ② 新鮮で糖度の高いいちごを原材料とし、自社製造したジェラート	

■ 商品写真

		<p>【発送用】プレミアム12or15ホール BOX ¥2,500 SOLD OUT</p> <p>甘みと酸味がぎゅっと凝縮した大粒の完熟いちごだけを厳選いたしました。 丸いおなかへの贈り物や自分へのご褒美にぴったりです。 シーズンの中でも食べられる時期は限られており、大自然がもたらす献上の 贈り物に感謝の一言です！</p> <p>【内容】 ・プレミアム12or15ホール BOX (半食用) 産地：福島県郡山市 規格：箱の大きさにより、12or15or18or21or24or30or36or42or48or54or60or66or72or78or84or90or96or102or108or114or120or126or132or138or144or150or156or162or168or174or180or186or192or198or204or210or216or222or228or234or240or246or252or258or264or270or276or282or288or294or300or306or312or318or324or330or336or342or348or354or360or366or372or378or384or390or396or402or408or414or420or426or432or438or444or450or456or462or468or474or480or486or492or498or504or510or516or522or528or534or540or546or552or558or564or570or576or582or588or594or600or606or612or618or624or630or636or642or648or654or660or666or672or678or684or690or696or702or708or714or720or726or732or738or744or750or756or762or768or774or780or786or792or798or804or810or816or822or828or834or840or846or852or858or864or870or876or882or888or894or900or906or912or918or924or930or936or942or948or954or960or966or972or978or984or990or996or1002or1008or1014or1020or1026or1032or1038or1044or1050or1056or1062or1068or1074or1080or1086or1092or1098or1104or1110or1116or1122or1128or1134or1140or1146or1152or1158or1164or1170or1176or1182or1188or1194or1200or1206or1212or1218or1224or1230or1236or1242or1248or1254or1260or1266or1272or1278or1284or1290or1296or1302or1308or1314or1320or1326or1332or1338or1344or1350or1356or1362or1368or1374or1380or1386or1392or1398or1404or1410or1416or1422or1428or1434or1440or1446or1452or1458or1464or1470or1476or1482or1488or1494or1500or1506or1512or1518or1524or1530or1536or1542or1548or1554or1560or1566or1572or1578or1584or1590or1596or1602or1608or1614or1620or1626or1632or1638or1644or1650or1656or1662or1668or1674or1680or1686or1692or1698or1704or1710or1716or1722or1728or1734or1740or1746or1752or1758or1764or1770or1776or1782or1788or1794or1800or1806or1812or1818or1824or1830or1836or1842or1848or1854or1860or1866or1872or1878or1884or1890or1896or1902or1908or1914or1920or1926or1932or1938or1944or1950or1956or1962or1968or1974or1980or1986or1992or1998or2004or2010or2016or2022or2028or2034or2040or2046or2052or2058or2064or2070or2076or2082or2088or2094or2100or2106or2112or2118or2124or2130or2136or2142or2148or2154or2160or2166or2172or2178or2184or2190or2196or2202or2208or2214or2220or2226or2232or2238or2244or2250or2256or2262or2268or2274or2280or2286or2292or2298or2304or2310or2316or2322or2328or2334or2340or2346or2352or2358or2364or2370or2376or2382or2388or2394or2400or2406or2412or2418or2424or2430or2436or2442or2448or2454or2460or2466or2472or2478or2484or2490or2496or2502or2508or2514or2520or2526or2532or2538or2544or2550or2556or2562or2568or2574or2580or2586or2592or2598or2604or2610or2616or2622or2628or2634or2640or2646or2652or2658or2664or2670or2676or2682or2688or2694or2700or2706or2712or2718or2724or2730or2736or2742or2748or2754or2760or2766or2772or2778or2784or2790or2796or2802or2808or2814or2820or2826or2832or2838or2844or2850or2856or2862or2868or2874or2880or2886or2892or2898or2904or2910or2916or2922or2928or2934or2940or2946or2952or2958or2964or2970or2976or2982or2988or2994or3000or3006or3012or3018or3024or3030or3036or3042or3048or3054or3060or3066or3072or3078or3084or3090or3096or3102or3108or3114or3120or3126or3132or3138or3144or3150or3156or3162or3168or3174or3180or3186or3192or3198or3204or3210or3216or3222or3228or3234or3240or3246or3252or3258or3264or3270or3276or3282or3288or3294or3300or3306or3312or3318or3324or3330or3336or3342or3348or3354or3360or3366or3372or3378or3384or3390or3396or3402or3408or3414or3420or3426or3432or3438or3444or3450or3456or3462or3468or3474or3480or3486or3492or3498or3504or3510or3516or3522or3528or3534or3540or3546or3552or3558or3564or3570or3576or3582or3588or3594or3600or3606or3612or3618or3624or3630or3636or3642or3648or3654or3660or3666or3672or3678or3684or3690or3696or3702or3708or3714or3720or3726or3732or3738or3744or3750or3756or3762or3768or3774or3780or3786or3792or3798or3804or3810or3816or3822or3828or3834or3840or3846or3852or3858or3864or3870or3876or3882or3888or3894or3900or3906or3912or3918or3924or3930or3936or3942or3948or3954or3960or3966or3972or3978or3984or3990or3996or4002or4008or4014or4020or4026or4032or4038or4044or4050or4056or4062or4068or4074or4080or4086or4092or4098or4104or4110or4116or4122or4128or4134or4140or4146or4152or4158or4164or4170or4176or4182or4188or4194or4200or4206or4212or4218or4224or4230or4236or4242or4248or4254or4260or4266or4272or4278or4284or4290or4296or4302or4308or4314or4320or4326or4332or4338or4344or4350or4356or4362or4368or4374or4380or4386or4392or4398or4404or4410or4416or4422or4428or4434or4440or4446or4452or4458or4464or4470or4476or4482or4488or4494or4500or4506or4512or4518or4524or4530or4536or4542or4548or4554or4560or4566or4572or4578or4584or4590or4596or4602or4608or4614or4620or4626or4632or4638or4644or4650or4656or4662or4668or4674or4680or4686or4692or4698or4704or4710or4716or4722or4728or4734or4740or4746or4752or4758or4764or4770or4776or4782or4788or4794or4800or4806or4812or4818or4824or4830or4836or4842or4848or4854or4860or4866or4872or4878or4884or4890or4896or4902or4908or4914or4920or4926or4932or4938or4944or4950or4956or4962or4968or4974or4980or4986or4992or4998or5004or5010or5016or5022or5028or5034or5040or5046or5052or5058or5064or5070or5076or5082or5088or5094or5100or5106or5112or5118or5124or5130or5136or5142or5148or5154or5160or5166or5172or5178or5184or5190or5196or5202or5208or5214or5220or5226or5232or5238or5244or5250or5256or5262or5268or5274or5280or5286or5292or5298or5304or5310or5316or5322or5328or5334or5340or5346or5352or5358or5364or5370or5376or5382or5388or5394or5400or5406or5412or5418or5424or5430or5436or5442or5448or5454or5460or5466or5472or5478or5484or5490or5496or5502or5508or5514or5520or5526or5532or5538or5544or5550or5556or5562or5568or5574or5580or5586or5592or5598or5604or5610or5616or5622or5628or5634or5640or5646or5652or5658or5664or5670or5676or5682or5688or5694or5700or5706or5712or5718or5724or5730or5736or5742or5748or5754or5760or5766or5772or5778or5784or5790or5796or5802or5808or5814or5820or5826or5832or5838or5844or5850or5856or5862or5868or5874or5880or5886or5892or5898or5904or5910or5916or5922or5928or5934or5940or5946or5952or5958or5964or5970or5976or5982or5988or5994or6000or6006or6012or6018or6024or6030or6036or6042or6048or6054or6060or6066or6072or6078or6084or6090or6096or6102or6108or6114or6120or6126or6132or6138or6144or6150or6156or6162or6168or6174or6180or6186or6192or6198or6204or6210or6216or6222or6228or6234or6240or6246or6252or6258or6264or6270or6276or6282or6288or6294or6300or6306or6312or6318or6324or6330or6336or6342or6348or6354or6360or6366or6372or6378or6384or6390or6396or6402or6408or6414or6420or6426or6432or6438or6444or6450or6456or6462or6468or6474or6480or6486or6492or6498or6504or6510or6516or6522or6528or6534or6540or6546or6552or6558or6564or6570or6576or6582or6588or6594or6600or6606or6612or6618or6624or6630or6636or6642or6648or6654or6660or6666or6672or6678or6684or6690or6696or6702or6708or6714or6720or6726or6732or6738or6744or6750or6756or6762or6768or6774or6780or6786or6792or6798or6804or6810or6816or6822or6828or6834or6840or6846or6852or6858or6864or6870or6876or6882or6888or6894or6900or6906or6912or6918or6924or6930or6936or6942or6948or6954or6960or6966or6972or6978or6984or6990or6996or7002or7008or7014or7020or7026or7032or7038or7044or7050or7056or7062or7068or7074or7080or7086or7092or7098or7104or7110or7116or7122or7128or7134or7140or7146or7152or7158or7164or7170or7176or7182or7188or7194or7200or7206or7212or7218or7224or7230or7236or7242or7248or7254or7260or7266or7272or7278or7284or7290or7296or7302or7308or7314or7320or7326or7332or7338or7344or7350or7356or7362or7368or7374or7380or7386or7392or7398or7404or7410or7416or7422or7428or7434or7440or7446or7452or7458or7464or7470or7476or7482or7488or7494or7500or7506or7512or7518or7524or7530or7536or7542or7548or7554or7560or7566or7572or7578or7584or7590or7596or7602or7608or7614or7620or7626or7632or7638or7644or7650or7656or7662or7668or7674or7680or7686or7692or7698or7704or7710or7716or7722or7728or7734or7740or7746or7752or7758or7764or7770or7776or7782or7788or7794or7800or7806or7812or7818or7824or7830or7836or7842or7848or7854or7860or7866or7872or7878or7884or7890or7896or7902or7908or7914or7920or7926or7932or7938or7944or7950or7956or7962or7968or7974or7980or7986or7992or7998or8004or8010or8016or8022or8028or8034or8040or8046or8052or8058or8064or8070or8076or8082or8088or8094or8100or8106or8112or8118or8124or8130or8136or8142or8148or8154or8160or8166or8172or8178or8184or8190or8196or8202or8208or8214or8220or8226or8232or8238or8244or8250or8256or8262or8268or8274or8280or8286or8292or8298or8304or8310or8316or8322or8328or8334or8340or8346or8352or8358or8364or8370or8376or8382or8388or8394or8400or8406or8412or8418or8424or8430or8436or8442or8448or8454or8460or8466or8472or8478or8484or8490or8496or8502or8508or8514or8520or8526or8532or8538or8544or8550or8556or8562or8568or8574or8580or8586or8592or8598or8604or8610or8616or8622or8628or8634or8640or8646or8652or8658or8664or8670or8676or8682or8688or8694or8700or8706or8712or8718or8724or8730or8736or8742or8748or8754or8760or8766or8772or8778or8784or8790or8796or8802or8808or8814or8820or8826or8832or8838or8844or8850or8856or8862or8868or8874or8880or8886or8892or8898or8904or8910or8916or8922or8928or8934or8940or8946or8952or8958or8964or8970or8976or8982or8988or8994or9000or9006or9012or9018or9024or9030or9036or9042or9048or9054or9060or9066or9072or9078or9084or9090or9096or9102or9108or9114or9120or9126or9132or9138or9144or9150or9156or9162or9168or9174or9180or9186or9192or9198or9204or9210or9216or9222or9228or9234or9240or9246or9252or9258or9264or9270or9276or9282or9288or9294or9300or9306or9312or9318or9324or9330or9336or9342or9348or9354or9360or9366or9372or9378or9384or9390or9396or9402or9408or9414or9420or9426or9432or9438or9444or9450or9456or9462or9468or9474or9480or9486or9492or9498or9504or9510or9516or9522or9528or9534or9540or9546or9552or9558or9564or9570or9576or9582or9588or9594or9600or9606or9612or9618or9624or9630or9636or9642or9648or9654or9660or9666or9672or9678or9684or9690or9696or9702or9708or9714or9720or9726or9732or9738or9744or9750or9756or9762or9768or9774or9780or9786or9792or9798or9804or9810or9816or9822or9828or9834or9840or9846or9852or9858or9864or9870or9876or9882or9888or9894or9900or9906or9912or9918or9924or9930or9936or9942or9948or9954or9960or9966or9972or9978or9984or9990or9996or10002or10008or10014or10020or10026or10032or10038or10044or10050or10056or10062or10068or10074or10080or10086or10092or10098or10104or10110or10116or10122or10128or10134or10140or10146or10152or10158or10164or10170or10176or10182or10188or10194or10200or10206or10212or10218or10224or10230or10236or10242or10248or10254or10260or10266or10272or10278or10284or10290or10296or10302or10308or10314or10320or10326or10332or10338or10344or10350or10356or10362or10368or10374or10380or10386or10392or10398or10404or10410or10416or10422or10428or10434or10440or10446or10452or10458or10464or10470or10476or10482or10488or10494or10500or10506or10512or10518or10524or10530or10536or10542or10548or10554or10560or10566or10572or10578or10584or10590or10596or10602or10608or10614or10620or10626or10632or10638or10644or10650or10656or10662or10668or10674or10680or10686or10692or10698or10704or10710or10716or10722or10728or10734or10740or10746or10752or10758or10764or10770or10776or10782or10788or10794or10800or10806or10812or10818or10824or10830or10836or10842or10848or10854or10860or10866or10872or10878or10884or10890or10896or10902or10908or10914or10920or10926or10932or10938or10944or10950or10956or10962or10968or10974or10980or10986or10992or10998or11004or11010or11016or11022or11028or11034or11040or11046or11052or11058or11064or11070or11076or11082or11088or11094or11100or11106or11112or11118or11124or11130or11136or11142or11148or11154or11160or11166or11172or11178or11184or11190or11196or11202or11208or11214or11220or11226or11232or11238or11244or11250or11256or11262or11268or11274or11280or11286or11292or11298or11304or11310or11316or11322or11328or11334or11340or11346or11352or11358or11364or11370or11376or11382or11388or11394or11400or11406or11412or11418or11424or11430or11436or11442or11448or11454or11460or11466or11472or11478or11484or11490or11496or11502or11508or11514or11520or11526or11532or11538or11544or11550or11556or11562or11568or11574or11580or11586or11592or11598or11604or11610or11616or11622or11628or11634or11640or11646or11652or11658or11664or11670or11676or11682or11688or11694or11700or11706or11712or11718or11724or11730or11736or11742or11748or11754or11760or11766or11772or11778or11784or11790or11796or11802or11808or11814or11820or11826or11832or11838or11844or11850or11856or11862or11868or11874or11880or11886or11892or11898or11904or11910or11916or11922or11928or11934or11940or11946or11952or11958or11964or11970or11976or11982or11988or11994or12000or12006or12012or12018or12024or12030or12036or12042or12048or12054or12060or12066or12072or12078or12084or12090or12096or12102or12108or12114or12120or12126or12132or12138or12144or12150or12156or12162or12168or12174or12180or12186or12192or12198or12204or12210or12216or12222or12228or12234or12240or12246or12252or12258or12264or12270or12276or12282or12288or12294or12300or12306or12312or12318or12324or12330or12336or12342or12348or12354or12360or12366or12372or12378or12384or12390or12396or12402or12408or12414or12420or12426or12432or12438or12444or12450or12456or12462or12468or12474or12480or12486or12492or12498or12504or12510or12516or12522or12528or12534or12540or12546or12552or12558or12564or12570or12576or12582or12588or12594or12600or12606or12612or12618or12624or12630or12636or12642or12648or12654or12660or12666or12672or12678or12684or12690or12696or12702or12708or12714or12720or12726or12732or12738or1274</p>
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■ 出展企業紹介

出展企業名		いちご農園 ASOLA BERRY		
年間売上高		令和6年度 8, 0 0 0 千円	従業員数 (社員〇名、パート〇名など)	パート 2 名
代表者氏名		農場長 田家 崇善		
メッセージ		福島県郡山市認定新規就農者 J G A P 認証農場（環境制御による高設栽培）で、糖度の高いいちごを丁寧に栽培し、家族の食卓に美味しさと笑顔と至福をお届けします。		
ホームページ				
会社所在地	〒	963-0123	福島県郡山市三穂田町鍋山字人形山 3 - 1	
工場等所在地	〒	963-0123	福島県郡山市三穂田町鍋山字行人原 1 - 4	
担当者		農場長 田家 崇善	E - m a i l	dragon6god@yahoo.co.jp
T E L	090-5358-6237		F A X	024-923-2596

■ 生産・製造工程アピールポイント ※農産品の場合は栽培面積・年間収穫量なども記載

◆いちごハウス 1棟（10a）
◆栽培方法 高設栽培（環境制御）
◆栽培品種（紅ほっぺ、よつぼし、かおりの、マロンベリー）
◆年間収穫量 7t

写真



■ 品質管理情報

商品検査の有無	<input type="radio"/> 無 <input checked="" type="radio"/> 有（具体的に）	衛生管理を徹底し、一商品ごとに目視確認実施			
衛生管理への取組	生産・製造工程の管理	製造工程のマニュアル化と製造現場の衛生管理の徹底実施			
	従業員の管理	作業従事前の衛生マニュアル遵守			
	施設設備の管理	施設管理者による衛生管理の徹底			
危機管理体制	担当者連絡先	担当者名または担当部署名	田家 智子	連絡先	090-5358-6237
	危機管理に関する対応や生産物賠償責任保険（PL保険）の加入など	PL保険加入			

このシートは農林水産省フード・コミュニケーション・プロジェクト（FCP）により、作成されました。詳しくは<https://www.maff.go.jp/j/shokusan/fcp/index.html>をご覧ください。